

# SPONSORSHIP&EXHIBITION GUIDE

## RECOMB 2025

## Seoul, Korea

April 26 - April 29, 2025

Stay tuned #RECOMB2025 Follow us @RECOMBconf

Satellite Meetings: April 24-25, 2025

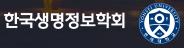
RECOMB-Seq RECOMB-CG RECOMB-Genetics RECOMB-CCB RECOMB-CSB RECOMB-Microbiome RECOMB-P&E















### **Event Overview**

Event Name	RECOMB 2025	
Period	26 (Sat) - 29 (Tue), April 2025 *Satellite Meetings: 24 (Thu) - 25 (Fri), April 2025	
Venue	Centennial Hall & The Commons (Baekyang Nuri), Yonsei University, Sinchon campus	
Event Scale	Approx. 1,500 participants annually	
Organizers	RECOMB Korean Society for Molecular and Cellular Biology (KSMCB) Korean Society for Bioinformatics (KSBI) Yonsei University	
Host	The Genomics and Computational Biology Division of the Korean Society for Molecular and Cellular Biology College of Life Science and Biotechnology, Yonsei University	
Official Language	English	
Website	https://recomb.org/recomb2025	
X(Twitter)	https://X.com/recombconf/	
Instagram	https://www.instagram.com/recomb2025/	



#### Sponsorship Value Proposition

- By building a network of researchers from diverse fields, including life sciences, biotechnology, computer science, mathematics, and statistics, across more than 20 countries worldwide, sponsors can enhance their customer base and improve their brand image within the life sciences sector.
- Promoting your company's image among researchers working with bioinformatics data in experimental biology, systems/synthetic biology, and computational biology—including fields like genomics, transcriptomics, proteomics, metabolomics, and microbiomes—can also help attract top talent when recruiting for the company.



Satellite Meetings: April 24-25, 2025

## **Sponsorship Packages**

\*Items can be adjusted through further consultation

Tier	Amount	Sponsorship Benefits
Diamond	\$30,000	<ul> <li>Three complimentary conference registrations</li> <li>Exclusive naming sponsorship of two preferred conference sessions (e.g., Cancer Genomics, Sequence Analysis, Networks, Machine Learning, etc.)</li> <li>Two exhibition booths</li> <li>Sponsor's logo displayed on the conference website</li> <li>Sponsor's logo displayed on a slide during the opening session</li> <li>Sponsor's logo posted at the registration desk and poster area</li> <li>Sponsor's logo displayed on screen or promotional clip screening before the start of the session</li> <li>Sponsor's logo featured in the e-newsletter</li> </ul>
Platinum	\$20,000	<ul> <li>One complimentary conference registration</li> <li>Exclusive naming sponsorship of either a poster session or a conference session (e.g., Cancer Genomics, Sequence Analysis, Networks, Machine Learning, etc.)</li> <li>Two exhibition booths</li> <li>Sponsor's logo displayed on the conference website</li> <li>Sponsor's logo displayed at the registration desk and poster area</li> <li>Sponsor's logo displayed on screen or promotional clip screening before the start of the session</li> <li>Sponsor's logo featured in the e-newsletter</li> </ul>
Gold	\$10,000	<ul> <li>One complimentary conference registration</li> <li>One exhibition booth</li> <li>Sponsor's logo displayed on the conference website</li> <li>Sponsor's logo displayed on a slide during the opening session</li> <li>Sponsor's logo displayed at the registration desk and poster area</li> <li>Sponsor advertisement included in the conference program book</li> <li>Sponsor's logo featured in the e-newsletter</li> </ul>
Silver	\$5,000	<ul> <li>One complimentary conference registration</li> <li>One exhibition booth</li> <li>Sponsor's logo displayed on the conference website</li> <li>Sponsor's logo displayed on a slide during the opening session</li> <li>Sponsor's logo displayed at the registration desk</li> </ul>
Bronze	\$2,500	<ul> <li>Sponsor's logo displayed on the conference website</li> <li>Sponsor's logo displayed on a slide during the opening session</li> <li>Sponsor's logo displayed at the registration desk</li> </ul>



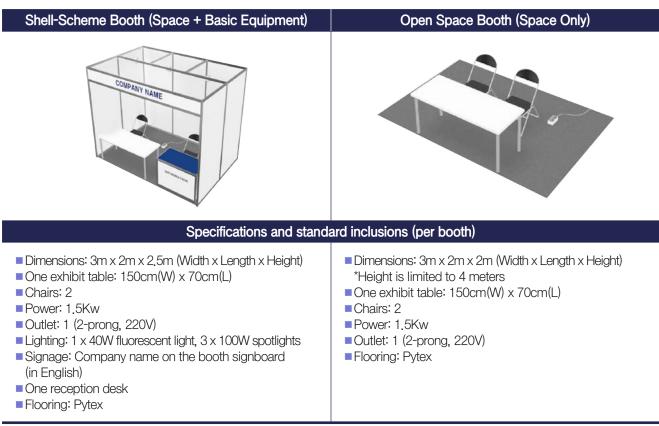
Satellite Meetings: April 24-25, 2025

## **Exhibitor Information**

#### Booth Application Fee

Category	Shell-Scheme Booth	Open Space Booth
Amount	USD	USD
per booth	\$3,200	\$2,800

#### Booth Setup Specifications



\* Please note: You are required to prepare your own tablecloth and power strips. Additionally, during booth setup, the allocated space must not extend into the aisles.



#### Exhibition Key Dates

Activities	Date and Time
Exhibitor Recruitment	November 1 (Fri), 2024 to March 10 (Mon), 2025
Payment of Registration Fee and Ancillary Services Charges	By March 20 (Thu), 2025 following booth application submission
Booth Construction (plan)	09:00 - 16:00 April 23 (Wed), 2025
Booth Installation (plan)	16:00 - 20:00 April 23 (Wed), 2025
Exhibition Floor Operation	12:00 April 24 (Thu) - 17:00 April 29 (Tue), 2025
Dismantling and Removal	17:00 - 20:00 April 29 (Tue), 2025

#### Exhibition Venue: The Commons (Baekyang Nuri)





## Guide to Advertising in the Program Book

#### Booklet Advertising

Interior Pages	Location	Amount
	Interior Pages	\$1,150/ per page
RECOMB 2025 Program Book	Covers 2, 3	\$2,310/ per page
	Cover 4	\$2,690/ per page

#### Online Advertising

Advertising	Advertising Method	Amount
Website banner	Display on conference website	\$620/ per month

#### Other Advertising Opportunities

Advertising	Advertising Method	Amount
Coffee Break	Sponsorship (1 time)	\$2,310/ per session
Name Badge Lanyard Advertising	Feature on name badge lanyard	\$6,920
In-kind Contribution	Corporate product sponsorship	-

### Exhibition, Advertising, and Sponsorship Application Guide

#### How to apply

Download the application form from the conference website (https://recomb.org/recomb2025), select your desired options, and email the completed form to the RECOMB 2025 Secretariat at (recomb2025@pcojeong.com)

#### Bank Account Details for Payment

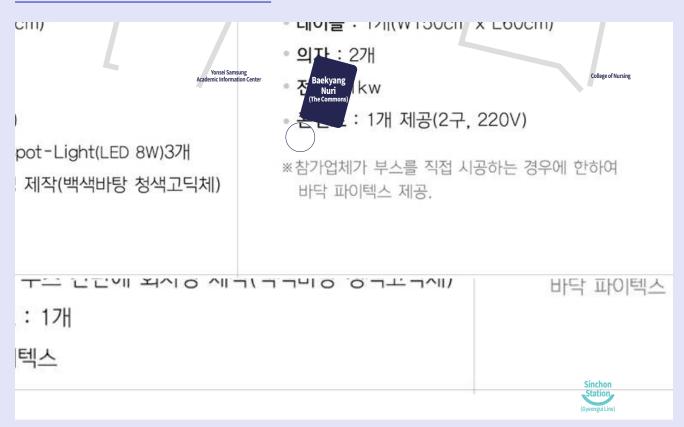
Account Number	741-910033-42204
Bank Name         KEB HANA BANK	
Bank Address	KEB HANA BANK, Head Office Jung-gu 35 Euljiro
Swift Code	KOEXKRSE
Beneficiary	Jeongcom Inc.

Contact Information recomb2025@pcojeong.com / +82-2-2632-0316



Satellite Meetings: April 24–25, 2025

## Getting to the venue



#### The 29<sup>th</sup> Annual International Conference on Research in Computational Molecular Biology

https://recomb.org/recomb2025/